CPA JEDI SITH ALLIANCE JANUARY 2025 COUNCIL MEETING

January 12, 2025

ATTENDEES:

COUNCIL MEMBERS

- Dan
- Trish
- Eric
- Curtis
- Andrew

MEMBERS

Nick

Meeting started at 4:31

Last week's meeting minutes reviewed, Curtis motioned to approve, Eric seconded.

OFFICER REPORTS

HEAD OF COUNCIL

- Helped plan Holiday party
- · Helped Eric with costume standards- mostly editing
- Helped Curtis with fight approval standards
- Royals event yesterday
 - Well received
- Need to start planning for events next year so we're well prepared when those arrived
- Looking towards creating more online content to improve web presence
- Has a print of the new trading cards, shared with the group at yesterdays event. Everyone was happy with quality and look.

EVENT COORDINATOR

See separate attachment for full events list

Proposal to have 1 practice a month to show prep.

<u>February</u>

Star Wars Day at Da Vinci Science Center (Carida invite-trooping event) Allentown, PA (1hr and 27 minute drive) Saturday Feb 15th 2 plan on going so far

NEPA Comic Con (Keystonespire invite-trooping event) Scranton, PA (2 hr and 7 minute drive) Sat & Sun Feb 22nd and 23rd 1 going under Keystonespire

March

Happy Valley Comic and Collectibles Convention (Performance Event)
State College, PA (1hr and 32 minute drive)
Sat & Sun March 1st and 2nd
Sat 10am to 6pm
Sun 10am to 5pm
No sign-ups yet but please do

LFL Event Wilkes-Barre Scranton Penguins Star Wars Night 2025 Wilkes-Barre Township, PA (1 hr and 45 minute drive) Sat March 22nd 605pm to 830pm 1 signup pending

April

Four State Comic Con Hagerstown (Performance event)
Hagerstown MD (1hr and 15 minute drive)
Sat & Sun April 26th and 27th
Sat 10am to 6pm
Sun 10am to 4pm
2 sign-ups so far

COSTUME DIRECTOR

Working on new costume standards and preparing for the upcoming reapproval process.

TREASURER

- Current balance is \$1023.28 across our bank accounts and petty cash.
- December 2024 Financial Summary:
 - Total expenses during the month were \$90
 - Total income during the month was \$40
- Reminder to all that a new quarter has started so quarterly dues are due. If you pay per practice and are not sure of your balance please see me.

- Since the break started there have been no new practices so no new fights have been approved.
- I have started this year's lesson plan document. I plan on uploading my lesson plans on Sunday morning after Saturday night practice in case anyone wants to review.
- Next week is our first practice of the year. The first practice of the year I plan on doing a basic review of letters, safe blocking and striking points stuff like that. I plan on trying to hype up my lesson plan as soon as I see the practice announcement on Facebook.
- We will continue to do the new critique a fight where I give us some time to work on fights then we do a brief show a fight and the cirques then finish practice and do show a fight.
- I have worked with Dan on a new fight approval/slash guidelines sheet.
- I have been working on looking to add some new stretches. I am also working on a phrase sheet with our letters to help add some dialogue and audio cues to help remember our fights. If anyone has any ideas for lessons please reach out to me and we can discuss.
- Looking forward to the new season and all the new fights. Let's make this the best year yet.

NON-COUNCIL REPORTS

WEB MASTER

- Trying to use scrolling wheel on website for announcements.
- Looking at redesigning website
 - o Anyone interested in assisting or that has ideas, reach out to Jason or Nick
 - Send photos if you have any

QUARTERMASTER

• Nick is new Quartermaster

SOCIAL MEDIA DIRECTOR

<u>YouTube</u>

- We have no new subscribers, leaving us at 313.
- Top 3 posts remain the same.

<u>Instagram</u>

We have no new followers leaving us at 218.

<u>Facebook</u>

- We have 4 new followers putting us from 255 to 259.
- Top post is the same as usual.

OLD BUSINESS

- Remote/Outer Rim Membership
 - Further Membership Status Revisions
 - Discussed revamping other membership types at the same time. Determined we would add this now and will do others as separate
 - Dan motioned to approve bringing for a vote, Andrew 2nded
 - All council members voted yes to bring for a vote
 - Channel will be created in Discord for only voting eligible members. Trish to provide list of those next week
 - Jason Baker/Dan Snyder/Trish Doty
- Costume and Fight Audit
 - Review and Approve Procedures
 - https://docs.google.com/document/d/1 Vxl4RIF1Rlww- Pth6tEVTWDE_lW8du/edit?usp=drive_link&ouid=104056836458964077460&rtpof=true
 &sd=true
 - Jump Ahead to Costume/Fight Standards in New Business
 - Dan Snyder/Eric Doty/Curtis Lenker
- Social Media Sharing Policy
 - https://docs.google.com/document/d/1CGYbOdot0uBWUOljjcYMiooYldkrmfQM/edit?usp=drive
 link&ouid=104056836458964077460&rtpof=true&sd=true
 - Discussed pros and cons, recommended that it be more of a broad guideline of when not to tag
 us.
 - Andrew Rinier/Dan Snyder
- Representation of former club members and iterations in marketing material and social media.
 - https://docs.google.com/document/d/1s10wnoilUKsahfqNG1rfpaoLQKY15wla/edit?usp=drive_link&ouid=104056836458964077460&rtpof=true&sd=true
 - Reviewed, discussed pros and cons. All agreed that this is a good guideline and should go into effect.
 - Dan Snyder

NEW BUSINESS

- Costume Standard Revision
 - Pictures
- Eric Doty/Dan Snyder
- Discussed process for approval- does not need council approval,
 Costume Director has final approval and oversight.

- Costume Reapproval will plan to utilize new standards with an option to additionally grandfather in if needed
- Fight Approval Standards
 - https://docs.google.com/document/d/10lnk0hMddZ0w1Us7nnv6W79jFQM wiPmhRYk0tFJt3n4/edit?usp=sharing
 - Discussed process for approval- does not need council approval, Fight Director has final approval and oversight.
 - New fight standards will be utilized for the reapproval process
 - Curtis Lenker/Dan Snyder
- Monthly Show Practices & New Shows for 2025
 - Proposal to have once a month do show prep not just waiting for a show
 - Discussion & brainstorming on instead doing it every week, one show practice. Basically adding a 5th component of practice after Club Fight and before lesson where we walk through a show
 - For next practice- lost padawan, following week- rise of darkness, mid Feb start practicing new show
 - Curtis motioned, Trish seconded, all agreed
 - Andrew Rinier/Jason Baker
- 3d Printed Lightsaber Hilts
 - Who do we want to print them?
 - What template do we want to use?
 - What is our overall budget?
 - Eric will print one-off proof of concepts and we'll work with a supplier for mass runs when we have one selected
 - Dan Snyder/Nick Marquette
- Merch run
 - For anyone interested in additional merch, we'll plan to do another run
 - Nick will send out info to the club for them to specify what they want then he'll reach out to the vendor about current printing prices
- Pop-up Canopy for Outdoor Events
 - Idea to have a tent for outdoor events in case of bad weather
 - Example:
 - Fire & Ice Festival 2024- had to cancel
 - Future
 - Kapona
 - Hagerstown
 - Some May 4th events
 - Options proposed
 - 10x10 pop up canopy tent \$48 from Walmart
 - Others that are similar \$83 and \$50
 - Additional option that would be high enough to fight under- 10x15 for \$135
 - Andrew Rinier

Meeting items & sidebars from this and prior meetings to be revisited in the future:

From January

- Con Kit Transport Container & Consolidation
 - Nick Marquette

From December

- Events
 - Prioritizing/focusing on specifics
 - o Ability to perform on the field for major league events
- Social Media
 - o How to drive more activity & interest
- Password Management and Upcoming Changes (Dan Snyder)
- Con Kit Transport Container & Consolidation (Nick Marquette)